



**FEAR**



FEAR

*October 24, 2000*

UNITES

# FLEXIBILITY



**F**LEXIBILITY

**E**NTHUSIASM





**F**LEXIBILITY

**E**NTHUSIASM

**A**IDING

**F**LEXIBILITY

**E**NTHUSIASM

**A**IDING

**R**ELEVANCE

# Flexibility

**Sticks**

**Schedule**

**Rules**



# Flexibility

**Sticks**

**Schedule**

**Rules**

**Carrots**

**Incentives**

A close-up photograph of a man with dark, wavy hair and a blue shirt. He has a wide-eyed, open-mouthed expression, looking directly at the camera with a look of surprise or excitement. The background is slightly blurred, showing what appears to be an office or indoor setting with a window and some papers.

# Enthusiasm

**Stick**

**Challenging**

A close-up photograph of a man with dark, wavy hair and a blue shirt. He has a wide-eyed, open-mouthed expression, looking directly at the camera with a look of surprise or excitement. The background is slightly blurred, showing what appears to be an office or indoor setting with a window and some papers.

# Enthusiasm

**Stick**

**Challenging**

**Carrot**

**Surprises**



**Aiding**

**Sticks**

**Organization**

**Routine**





**Aiding**

**Sticks**

**Organization**

**Routine**

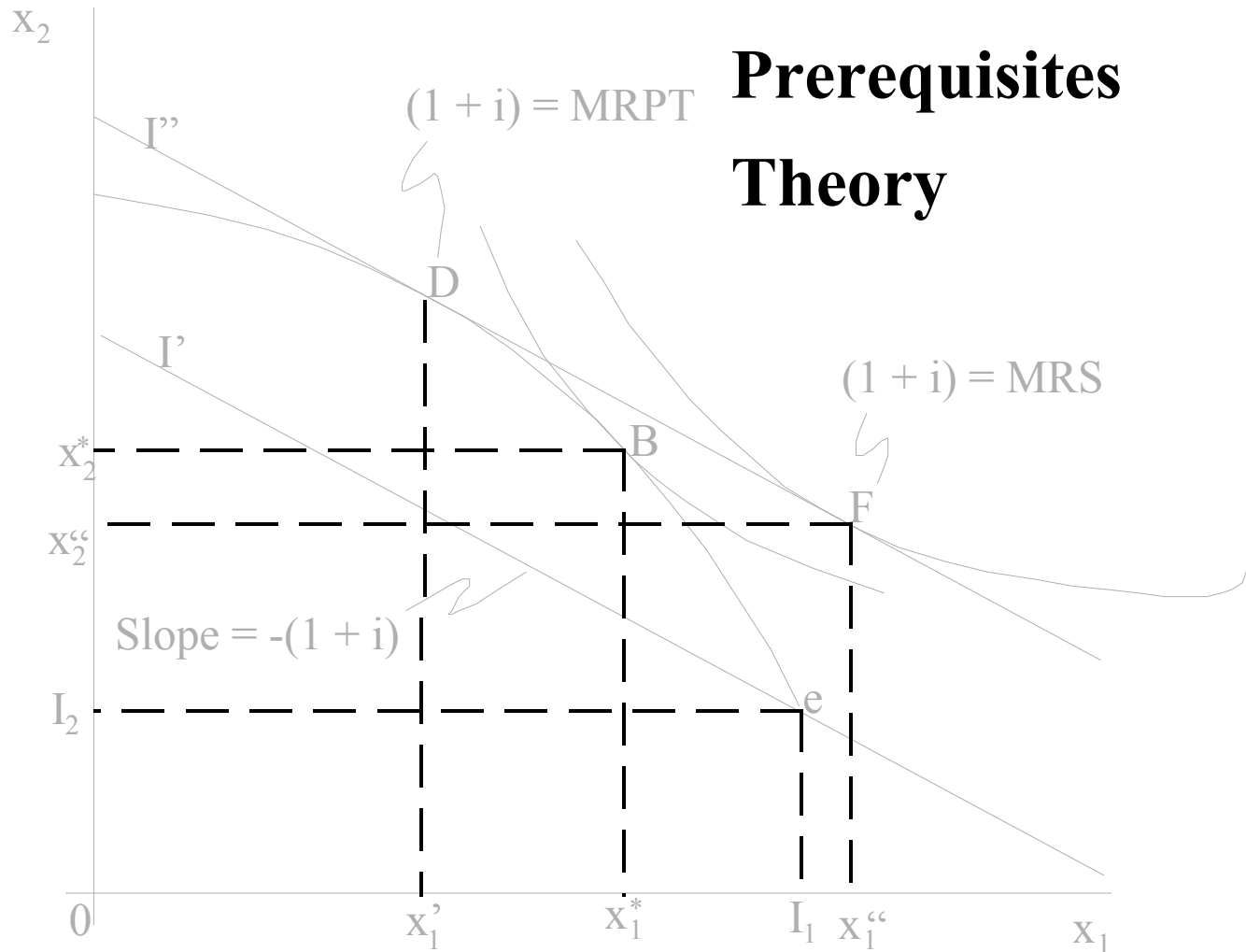
**Carrots**

**Caring**

**Trusting**

# Relevance

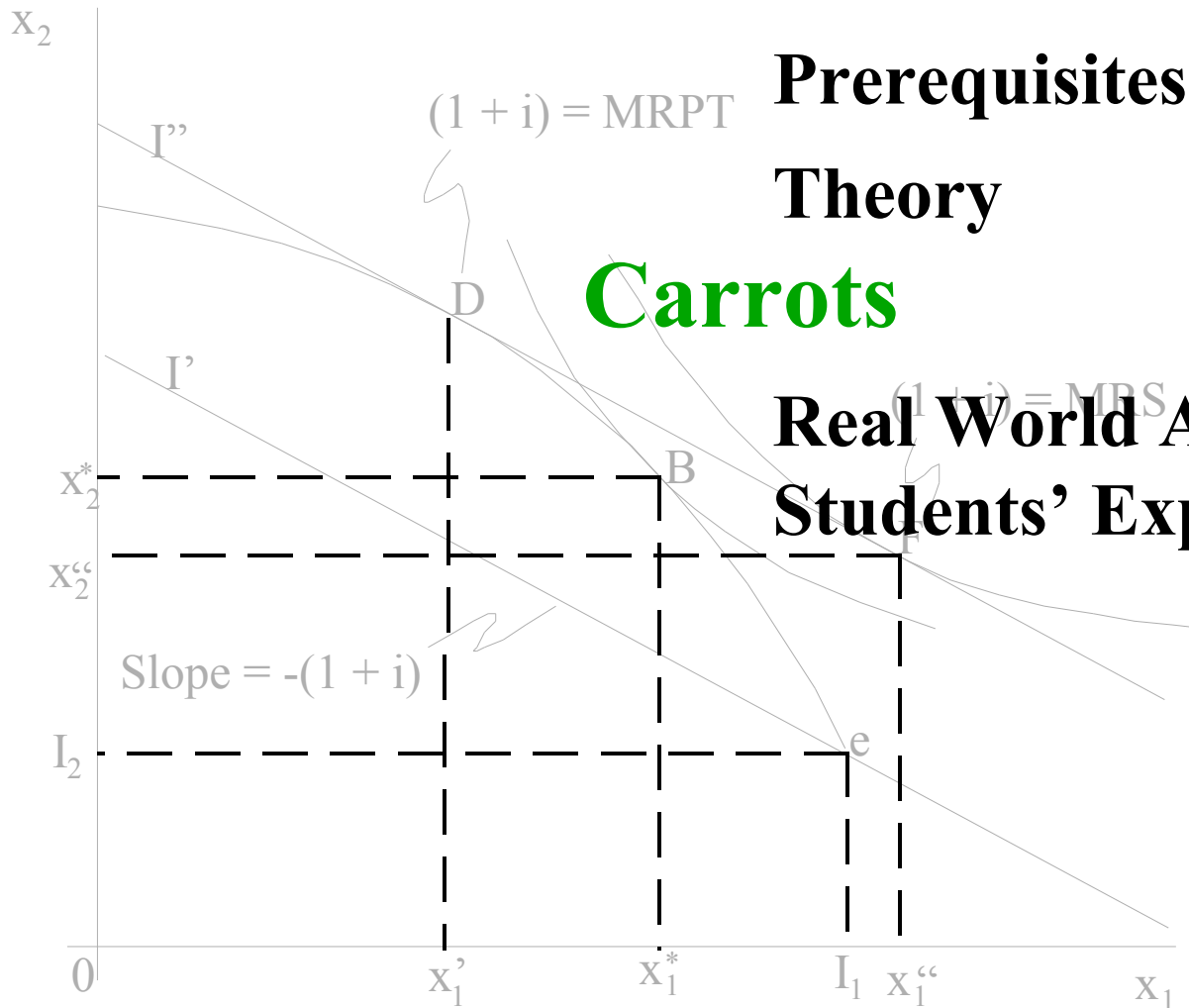
## Sticks



**Prerequisites**  
**Theory**

# Relevance

## Sticks



**Prerequisites**

**Theory**

**Carrots**

**Real World Applications**

**Students' Experiences**



**FEAR**



**UNIFICATION**

**Common Objectives**

**Campaign**